



TO ENTER

1. Go to your public library for rules and contest forms.
2. Submit your completed forms to your librarian and post your video to YouTube before Friday, February 13, 2015.

HELPFUL HINT:

Your librarian knows where to find the resources you need to create a great video and how to help you with any copyright issues. So ask for help!

Sponsored by the
Collaborative Summer Library
Programs &
the State Library of North Carolina

NORTH CAROLINA PUBLIC LIBRARY 2015 SUMMER READING TEEN VIDEO CHALLENGE

Create a video using the theme to promote summer reading at your public library.

The winning video will be shared all across the country & its creator receives \$150.00.

Deadline
Friday, February 13, 2015



NORTH CAROLINA PUBLIC LIBRARY

2015 SUMMER READING TEEN VIDEO CHALLENGE

Rules



Eligibility

The “2015 Teen Video Challenge” for North Carolina is open only to legal U.S. residents who are residents of North Carolina aged 13 - 18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by **Friday, February 13, 2015**. Late entries will not be accepted. A DVD of the video will be requested from the winner.

Terms and Conditions

All audio and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. Collaborative Summer Library Program (CSLP) and all CSLP member affiliates have permission to use the “2015 Teen Video Challenge” submissions, including all work created and all intellectual property embodied therein, as per the Contest Release form.

Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2015 CSLP teen slogan “UNMASK.”
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

Judging Criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

How to Enter

- **Go to** your local public library as ask your librarian for forms and help!
- **Create** your video.
- **Title** your video with: “2015 TVC-NC-[video title].” Please choose a unique video title that does not include your real name.
- **Fill out** and sign your completed Entry & Model Release forms.
- **Your Librarian** will return completed forms to the State Library of NC. All forms must be received by the State Library of North Carolina by Friday, February 13, 2015.
- **Upload** your video to **YouTube.com** using “2015-TVC-NC-[video title]” by Friday, February 13, 2015.

Late entries will not be considered.

Announcement of North Carolina’s winning video will be on Wednesday, April 15, 2015.

Winners and Prizes

CSLP will review all state winners during March 2015. In the spring of 2015, CSLP will award each CSLP approved State Teen Video Challenge Winner \$150.00. The winner’s local public library will receive prizes worth \$50.00 from CSLP and Upstart.

The Collaborative Summer Library Program (CSLP) is a member-driven consortium of states and member affiliate public libraries working together to provide high-quality summer reading program materials for public libraries.

The State Library of North Carolina is a CSLP member.

Questions? Ask your local public librarian!



NORTH CAROLINA PUBLIC LIBRARY
**2015 SUMMER READING
TEEN VIDEO CHALLENGE
ENTRY FORM**
(one form for each entrant)



Deadline for submissions: Friday, February 13, 2015

Contact your local public librarian to find out more about the contest.

VIDEO TITLE (2015 TVC-NC-[video title]):

VIDEO URL:

Name of Entrant:

Age (as of February 13, 2015):

Mailing Address:

Email:

Telephone:

I certify: (1) the audio used in the video was either created by the entrant(s) or is in the public domain*; (2) the video was made by the teen creator(s) only; and (3) the model release form for each person appearing in the video is attached. *ONLY music created or performed by the entrant(s) or in the public domain is permissible—even with the written permission of the artist.

Signature of entrant:

Name of parent or legal guardian (print):

Signature of parent or legal guardian:

Source of public domain audio:

Name of your public librarian:

Email address of your public librarian:

Telephone number of your public librarian:

Name of your public library system:

Name of your public library branch:

Address of your public library branch:



NORTH CAROLINA PUBLIC LIBRARY
2015 SUMMER READING
TEEN VIDEO CHALLENGE
MODEL RELEASE FORM
(One form is needed for each entrant)



Model Release Form for Publication and Video Purposes for the Teen Video Challenge

This release is a binding contract between the undersigned and Collaborative Summer Library Program ("CSLP"). It insures to the benefit of and binds both parties' heirs, successors, representatives and assigns.

Each member of a team that submits a video or, who appears in the video, must sign a release.

Subject of Release. "Material" refers to all video, images, photographs, mixed media, music, text and other forms of copyrighted material that I supply to CSLP.

License. I grant CSLP an irrevocable, perpetual, world-wide, royalty-free, sub-licensable, transferable, non-exclusive license to use, reproduce, distribute, publish, prepare derivative works, display, perform, and otherwise exploit the Material in any media form.

Name and Likeness. I grant CSLP an irrevocable, perpetual, world-wide, royalty-free license to use my name and likeness, image, voice in the Material as well as my biographical information for advertising, publicity, trade or any other lawful purpose.

No 3rd Party Copyrighted Material. I agree that the Material I submit does not include any copyrighted material belonging to someone else unless it is in the public domain.

No Obligation to Use and No Right to Review. I understand that CSLP is under no obligation to use the Material. I understand that I do not have a right to inspect and approve the finished product or such written or spoken copy used in connection with the finished product.

Consideration. I understand and agree that the sole consideration offered by CSLP is the evaluation of the Material for its potential use, and acknowledge the receipt and adequacy of this consideration.

Indemnity. I agree to indemnify and hold harmless CSLP, its officers, directors, employees and agents from any actual or alleged claims that arise from the licensed use of this Material including without limitation any claim of infringement, defamation or any breach of my representations or warranties.

I understand and agree to all of the above terms and conditions:

Name of person appearing in video (print):	
Signature of person appearing in video:	Date:
Age (as of February 13, 2015):	
Email:	
Telephone:	
Mailing Address:	
Video URL:	
Name & City of your local library:	
Name of your librarian:	

Consent of Parent or Legal Guardian (Required if person appearing in the Material is under eighteen (18) years of age)	
I, _____ (print name), am the parent or legal guardian of the minor named above. I, on behalf of the minor, agree to all provisions of the Release.	
Signature:	Date:
Print Name:	
Telephone:	Email: